



2019 AASCIF Sponsorship Prospectus

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Are you ready to rock? We are!

AASCIF 2019 promises rewarding educational opportunities and a variety of entertainment in the birthplace of rock & roll—Cleveland! Join us center stage at the Hilton Downtown Cleveland, just blocks away from the Lake Erie shoreline and the famed Rock & Roll Hall of Fame. Sponsoring this event gives you an ideal way to showcase your brand to a receptive audience. AASCIF sponsors have a unique opportunity to get in front of key decision-makers from North America's leading workers' compensation insurers.

We hope you put on your favorite concert tee and join us for what promises to be a rocking experience for attendees and sponsors alike. No matter your level of support, we have a sponsorship package that will get you noticed and appreciated long after the final chord is struck.



Gold Record Level

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Gold Record Level

\$60,000



You don't have to come from across the pond to be a #1 hit with us.
We'll love you, yeah, yeah, yeah if you choose this sponsorship level.

Choose from one of the following:

Opening reception at Great Lakes Science Center
Hospitality suite – SOLD
Wednesday night event—nonexclusive

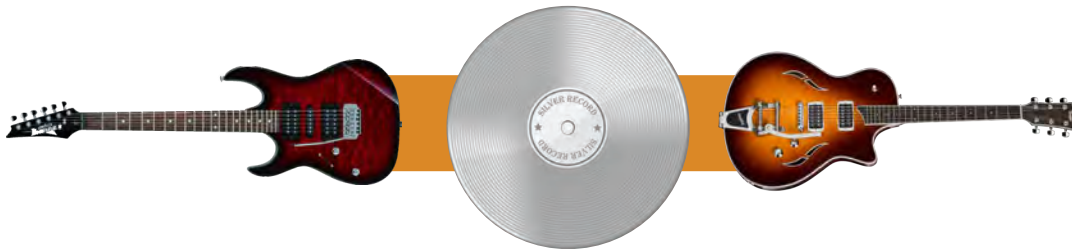
With this sponsorship, you receive:

Exhibit space
Three complimentary registrations
AASCIF membership for one year
Two speed-greeting invitations
Two CEO reception invitations
Two complimentary golf registrations (four if you select the golf tournament)
Full-page ad in conference program
Banner ad on app
Hotel accommodations for two



Silver Record Level

\$50,000



If you do come from across the pond, you're familiar with the silver record certification. But over here? Nothing says rock & roll like a wallet with a silver chain. You'll grab everyone's attention as a silver-record-level sponsor.

Choose from one of the following:

Keynote speaker
CEO reception
Entertainment at the Monday night event – SOLD

With this sponsorship, you receive:

Exhibit space
Three complimentary registrations
AASCIF membership for one year
Two speed-greeting event invitations
One CEO reception invitation
Two complimentary golf registrations
Full-page ad in conference program



Bronze Level

\$30,000



mp3 Sponsorship

Remember how awesome it was the first time you found out you could listen to more than 12 songs at a time? Shuffle over and be just as awesome with this sponsorship level.

Choose from one of the following:

Food and spirits at the Monday night event (nonexclusive)

Food and spirits at the Wednesday night event (nonexclusive)

Escalator ad clings

Boxed lunches

General session speakers

Registration – SOLD

With this sponsorship, you receive:

Exhibit space

Two complimentary registrations

AASCIF membership for one year

One CEO reception invitation

Full-page ad in conference program



Titanium Level

\$25,000



CD Sponsorship

Crystal-clear music, and it looks good dangling from your rearview mirror. Enjoy flip-free fame by sponsoring at this level.

Choose from one of the following:

- Track—Claims Management
- Track—Communications
- Track—Law
- Track—ERM (Enterprise Risk Management)
- Track—Finance & Investment—SOLD
- Track—Human Resources
- Track—IT
- Track—National Issues
- Track—Policyholder Services/Underwriting
- Track—Safety & Health

With this sponsorship, you receive:

- Exhibit space
- Two complimentary registrations
- One CEO reception invitation
- Full-page ad in conference program
- Opportunity to write articles for AASCIF newsletter throughout the year
- Credit in all related newsletters as being a track sponsor
- Opportunity to introduce speakers in the selected track at the Annual Conference



Copper Level

\$20,000



Cassette Sponsorship

Nothing beats listening to 80s rock with windows down and the cassette player blaring. Relive the glory days by cruising over to this sponsorship level.

Choose from one of the following:

- Hotel key card – SOLD
- Wi-Fi – SOLD
- General session speaker
- Mobile conference app — SOLD

With this sponsorship, you receive:

- Exhibit space
- Two complimentary registrations
- One CEO reception invitation
- Full-page ad in conference program



Zinc Level

\$15,000



8-Track Sponsorship

The 8-track tape made music mobile and ushered in an era of taking the music we want, wherever we want. Help deliver a memorable experience by sponsoring at this level.

Choose from one of the following:

- Water bottle – SOLD
- Conference bag – SOLD
- Pens/program note pages – SOLD
- Lanyards – SOLD
- Charging station – SOLD
- Buffet lunch—Monday – SOLD
- Buffet lunch—Wednesday
- Breakfast—Monday
- Breakfast—Tuesday
- Breakfast—Wednesday
- Conference social media contest

With this sponsorship, you receive:

- Exhibit space
- One complimentary registration
- One CEO reception invitation
- Half-page ad in conference program



Iron Level

\$10,000



Vinyl Sponsorship

True rock & rollers believe in the classics. Rock & roll started on vinyl, and purists still swear by it. Get in the groove as a vinyl-level sponsor.

Choose from one of the following:

- Exclusive break—Monday – SOLD
- Exclusive break—Tuesday – SOLD
- Exclusive break—Wednesday – SOLD
- Official pre-show mailing (Copper benefits) – SOLD
- Golf Tournament Beverage Cart
- Golf Tournament Lunch
- 2nd Floor Exhibits – Monday Night Event - SOLD
- 3rd Floor Exhibits – Monday Night Event
- 4th Floor Exhibits – Monday Night Event

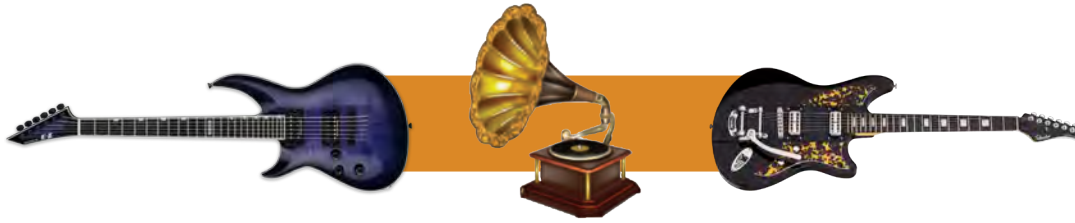
With this sponsorship, you receive:

- One complimentary registration
- One CEO reception invitation
- Half-page ad in conference program



General Level

\$7,500/\$5,000



Phonograph Sponsorship

There's no school like old school. Rock & roll can trace its roots back to songs played in the 20s, 30s, and 40s. Help us set the foundation for a great conference by being a phonograph-level sponsor.

Choose from one of the following:

Phone car mount (\$7,500) — SOLD

Various tour events (\$7,500/\$5,000)

Golf Tournament Sponsored Item (\$5,000)

Golf sponsored items to choose from: With this sponsorship, you receive:

- Hole In One - SOLD
- Closest to the Pin
- Longest Drive - SOLD
- Golf Balls - SOLD
- Golf Towels - SOLD

- 1st Place Prize
- 2nd Place Prize
- 3rd Place Prize
- Golf Hole Sponsor

- One complimentary registration
- One CEO reception invitation
- Half-page ad in conference program



To sign up for a sponsorship or if you have any questions, please contact
Brandon Lawrence at (240) 801-3749 or blawrence@msp-amc.com